



MLA'08

Connections: Bridging the Gaps

May 16–21 • Chicago

mlanet.org

MEDICAL LIBRARY ASSOCIATION 2008 ANNUAL MEETING AND EXHIBITION

Welcome to the MLA'08 Annual Meeting CD-ROM. This year's Meeting – Connections: Bridging the Gaps – "The Premier Event in Health Sciences Information" was held May 16-21 in Chicago.

The theme of MLA'08 "Connections: Bridging the Gaps," encapsulates the never-ending urge to use technology to connect with others. Many of you have already joined in the technology revolution and are taking advantage of all the new tools available. You will hear much about Web 2.0, listen to a wealth of information from our Featured Speakers, Plenary Sessions, MLA Business Meetings, Open Forums as well as the vast Section Programming.

We are confident that through the use of this Interactive CD-ROM, you will enjoy a large audio library to share with colleagues, use as reference material or refresh your own knowledge. Once you have listened, you will not want to miss next year's Annual Meeting to be held in beautiful Hawaii.

Continue to visit www.mlanet.org for full details and conference program.



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SAVE THE DATE FOR MLA 2009

Looking forward to seeing you!



Honolulu, Hawaii • May 15–20

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SECTION PROGRAMMING Sunday, May 18

audio handout session
code

- 4.01 Developing a Research Culture in Your Organization
Moderator: Susan Lessick
- 4.02 Forging Connections to Emerging Research
Moderator: Jamie Friel Blanck
- 4.03 Opening Doors: The African American Connection in Medical Librarianship
African American Medical Librarians Alliance SIG | Moderator: Michael S. Fitts
- 4.04 The Bridge Is Out: Better Learn How to Swim--Coping with Budget Cuts--Creative Solutions in Lean Times
Corporate Information Services, Hospital Libraries, Leadership and Management Sections; Library Marketing SIG | Moderator: Tammy L. Mays

Click audio and handout buttons to listen/view or choose a section above.



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SECTION PROGRAMMING Monday, May 19

audio handout session
code

- 4.05 Bridging the Communication Gap Between Patients and Physicians/Practitioners
Chiropractic Libraries Section; Complementary and Alternative Medicine SIG | Moderator: Ruiling Guo
- 4.06 Bridging the Library Ethics Gap: Conflict of Interest Concerns of Librarians
Moderator: Melissa M. Nasea
- 4.07 Connecting with Leaders: What Do They Expect?
Hospital Libraries Section | Moderator: Terrance M. Burton
- 4.08 Issues in International Librarianship: Copyright and Resources Sharing
Veterinary Medical Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians; Outreach SIGs | Moderator: Ellen Sayed
- 4.09 Only Connect: Research to Practice
Research Section | Moderator: Joanne G. Marshall
- 4.10 Top Technology Trends: Bridge Today, Gone Tomorrow
Educational Media and Technologies Section | Moderator: Susan Lessick

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SECTION PROGRAMMING Monday, May 19

audio handout session
code

- 4.11 Bridging the Gap with Web 2.0: Connecting with Our Community and Ourselves
Corporate Information Services, Dental, Nursing and Allied Health Resources, Relevant Issues Sections;
Clinical Librarians and Evidence-Based Health Care; Lesbian, Gay, Bisexual, and Transgendered Health
Science Librarians; Molecular Biology and Genomics; Outreach SIGs | Moderator: Robert Johnson
- 4.12 Building Connections to the Future
Moderator: Ana D. Cleveland
- 4.14 Connecting Veterans, Military Personnel, and Families to Mental Health Resources
Department of Veterans Affairs Librarians, Mental Health, Outreach SIGs | Moderator: Margaret (Peg) Allen
- 4.15 Consent or Obedience? Medical Authority and Consumer Health Education: Bridging the Medical Ethics Gap
Collection Development Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Moderator: Tammy L. Mays
- 4.16 Legal Aspects of Digitization and Documents Management
Veterinary Medical Libraries Section | Moderator: Hanna Kwasiik
- 4.17 Research Collaborations: Bridges with Impact
Complementary and Alternative Medicine SIG | Moderator: Jonathan Eldredge

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SECTION PROGRAMMING Monday, May 19

audio handout session
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- 4.18 Connecting with Administrators to Show the Value of Libraries and Librarians
Corporate Information Services Section; Department of Veterans Affairs Librarians SIG
Moderator: Dixie A. Jones
- 4.19 Health Disparities: Chasm, Gap, or Bridge
Chiropractic Libraries, Consumer and Patient Health Information Sections, African American Medical Librarians Alliance; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians; Outreach SIGs
Moderator: Cynthia L. Henderson
- 4.20 Interconnections: An Interdisciplinary Approach to Medical History
Veterinary Medical Libraries Section; Mental Health SIG | Moderator: Patricia Gallagher
- 4.21 The Role of Health Sciences Librarians in Applying Web 2.0 Technologies and Their Uses in Clinical and Public Health Practice and Instruction
Dental, Health Association Libraries, Nursing and Allied Health Resources Sections; Libraries in Curriculum SIG | Moderator: Christine Marton

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SECTION PROGRAMMING Tuesday, May 20

audio handout session
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- 4.22 Connecting Libraries to Organizational Mission: Using Assessment to Strengthen the Library's Institutional Role
Hospital Libraries, Federal Libraries Section; Library Marketing SIG
Moderator: David A. Nolfi
- 4.23 Forging Connections to Emerging Research: New Technologies
Moderator: Brian Bunnett
- 4.24 Liaisons: Our Live Links to Users
Moderator: Terry Ann Jankowski
- 4.25 Medication Therapy Management EMBASE.com Lecture
Moderator: Ruiling Guo
- 4.26 One Health—Rural, Suburban, and Urban Interactions Between Humans and Animals:
A Collaborative Approach Between Health Care Programs
Moderator: Diane A. Fagen

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SECTION PROGRAMMING Tuesday, May 20

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- 4.27 Only Connect: Education to Practice
Moderator: Michelynn McKnight
- 4.28 Technologies in Teaching
Corporate Information Services, Educational Media and Technologies Sections | Moderator: Laura P. Barrett
- 4.29 Translational Medicine and the Library's Role
Clinical Librarians and Evidence-Based Health Care, Molecular Biology and Genomics SIGs
Moderator: Margaret Vugrin
- 4.30 Connecting Libraries, Nurses, and Accreditation/Credentialing Organizations to Improve Patient Care
Hospital Libraries Section; Outreach SIG | Moderator: David A. Nolfi
- 4.31 Connecting to New Roles
Collection Development, Leadership and Management, Public Services Sections
Moderator: Hanna Kwasik
- 4.32 Evidence Base: Web 2.0 for Professional and Clinical Productivity
Clinical Librarians and Evidence-Based Health Care SIG | Moderator: Michael Kronenfeld

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SECTION PROGRAMMING Tuesday, May 20

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4.33 Forging Connections to Emerging Research: New Horizons

Moderator: James Shedlock

4.34 The Role of the Librarian in Health Literacy

Consumer and Patient Health Information Section; Lesbian, Gay, Bisexual,
and Transgendered Health Science Librarians; Outreach SIGs

Moderator: Susan Bolda Marshall

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